

# About Us

WHERE YOUTH  
ENTREPRENEURS  
ARE CREATED  
CEOs of Tomorrow, Inc.

  
**GLOBAL  
EXCURSIONS**  
These Teens Mean Busine\$\$

## Who We Are

CEOs of Tomorrow believes in investing in youth early on in life with the gift of social entrepreneurship education. That's why we were born - to shape our community-minded youth and arm them with tools to make positive social change.

We offer engaging and hands-on social entrepreneurship programs for young innovators and problem solvers who are inspired to shape and influence their world. Youth learn how to take social issues they're passionate about and wrap business concepts around them. Within each program, they actually create and launch their revenue-generating business ideas that help their communities too!

Our programs are also designed to strengthen critical thinking, leadership skills, confidence, self-responsibility and problem-solving skills – all traits that can transfer to success both in school and beyond.

*We have dedicated our  
entire business to  
empowering young people  
in bettering the world!*



**Experience  
entrepreneur\$hip  
around the  
world!**

*for 9th-12th Graders*

A CEOs OF TOMORROW PROGRAM



www.CEOsOfTomorrow.com  
info@CEOsOfTomorrow.com  
2702 International Lane, Suite 112  
Madison, WI 53704  
608-298-6949

# BECOMING A YOUNG SOCIAL ENTREPRENEUR MAKES A BIG DIFFERENCE!

## Profit + Mission

Builds assets and skills in decision making, cooperation, reciprocity, and giving to others, resulting in positive and productive contributors to society

## Academic Relevance

Promotes higher academic engagement and achievement by providing a context for teaching academic subjects grounded in the real world and relevant experiences

## Financial Literacy

Reinforces necessary money-management skills by teaching the discipline of budgeting, earning, saving, and spending wisely

## Life Skill Enhancement

Nurtures the life skills needed to succeed in a complex world, including work-readiness, decision-making, teamwork, and public-speaking skills

Social entrepreneurship education transforms young people into critical thinkers who dream big, make courageous decisions, and inspire good will.



## THESE TEENS MEAN BUSINESS\$ GLOBAL EXCURSIONS



*for 9th-12th*

Travel with us to experience another country in our life-changing global excursions program. Apply your knowledge and skills to an entrepreneurial project for social good in another country. Immerse yourself in a rich cultural experience in order to become an active global citizen. Build friendships and networks with other teens around the world. Pack your bags and get ready for an adventure of a lifetime!

### Who qualifies?

Any student who has completed our *These Teens Mean Busine\$\$ Course, Innovation Studio* and/or *Incubator*. Visit our website for more details.

### There's more!

- 💡 Meet and learn from actual entrepreneurs in another country
- 💡 Learn about and appreciate new cultures and perspectives
- 💡 Improve leadership, confidence, and cross-cultural awareness
- 💡 Gain an advantage on job and college applications due to this unique experience
- 💡 **Earn 3 Madison College and .75 MMSD high school credits!**
- 💡 **See the world!**



*Partial Travel Scholarships Available!*

Complete coursework and attend the trip to earn a  
**Digital Learning Badge!**



Learn more and apply for the Global Excursions program at [www.CEOsOfTomorrow.com/tmb-internship](http://www.CEOsOfTomorrow.com/tmb-internship) or call 608-298-6949