

About Us

WHERE YOUTH
ENTREPRENEURS
ARE CREATED
CEOs of Tomorrow, Inc.



Who We Are

CEOs of Tomorrow believes in investing in youth early on in life with the gift of social entrepreneurship education. That's why we were born - to shape our community-minded youth and arm them with tools to make positive social change.

We offer engaging and hands-on social entrepreneurship programs for young innovators and problem solvers who are inspired to shape and influence their world. Youth learn how to take social issues they're passionate about and wrap business concepts around them. Within each program, they actually create and launch their revenue-generating business ideas that help their communities too!

Our programs are also designed to strengthen critical thinking, leadership skills, confidence, self-responsibility and problem-solving skills – all traits that can transfer to success both in school and beyond.

*We have dedicated our
entire business to
empowering young people
in bettering the world!*



**Experience
entrepreneurship
by creating a
business-in-a-box
for 9th-12th Graders**



www.CEOsOfTomorrow.org
info@CEOsOfTomorrow.org
2702 International Lane, Suite 112
Madison, WI 53704
608-298-6949

A CEOs OF TOMORROW PROGRAM

BECOMING A YOUNG SOCIAL ENTREPRENEUR MAKES A BIG DIFFERENCE!

Profit + Mission

Builds assets and skills in decision making, cooperation, reciprocity, and giving to others, resulting in positive and productive contributors to society

Academic Relevance

Promotes higher academic engagement and achievement by providing a context for teaching academic subjects grounded in the real world and relevant experiences

Financial Literacy

Reinforces necessary money-management skills by teaching the discipline of budgeting, earning, saving, and spending wisely

Life Skill Enhancement

Nurtures the life skills needed to succeed in a complex world, including work-readiness, decision-making, teamwork, and public-speaking skills

Social entrepreneurship education transforms young people into critical thinkers who dream big, make courageous decisions, and inspire good will.

These Teens Mean Busine\$\$: Innovation Studio

During this entrepreneurship and product design program, teens learn and apply the Design Thinking process to create “businesses-in-boxes,” called imPACTful Creations. These kits are designed for children ages 8-14 and contain everything they need for aspiring “kidpreneurs” to create and launch their own business for social good from home.



In the Spring (Virtual):

Dates: April 6– May 25, 2022 | Wednesdays

Time: 4:30pm – 5:45pm

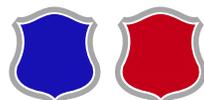
What type of entrepreneurship learning kit would inspire, engage, and teach 8-12 year olds how to launch a business from home?

Start your journey in Design Thinking with peers by immersing yourself into the minds of children ages 8-14 by interviewing them to determine their likes, dislikes, concerns, and needs. Then analyze your research data to brainstorm creative and potential business-in-a-box product ideas they might be interested in making and selling. Finally, you will create two fun and hands-on imPACTful Creations prototypes to tests with actual children during the summer.

What You Earn



Money!
Paid \$12/hr
over the summer



Up to 2 Digital Badges!
to use on resumes
and college applications

AND!



Experience!
Teaching 8-14 year
olds

PLUS!



In the Summer (In-Person)

Dates: July 13, 20, 27, August 17, 2022

Time: 9:00 am - 2:15 pm

*Teaching: Weeks of August 1 and 8, 2022
Times Flexible*

Become a paid Innovator Apprentice during the summer! With support, create interactive entrepreneurship lessons within the imPACTful Creations Business Guide, like naming a business, designing a logo, and pricing a product. Then actually teach 8-14 year olds who have purchased an imPACTful Creations.

In addition to earning \$12 per hour, you can also **earn an additional \$200** to add to your savings account **AND** a Financial Ambassador Badge by passing our financial wellness assessment.

Learn more and apply to Innovation Studio program at
CEOsOfTomorrow.org/innovation-studio
or call 608-298-6949

APPLY TODAY

