

# About Us

## Social Entrepreneurship

The act of creating a business that can solve a social problem or benefit society. 💡

WHERE YOUTH  
ENTREPRENEURS  
ARE CREATED

CEOs of Tomorrow, Inc.



## Who We Are

CEOs of Tomorrow believes in investing in youth early on in life with the gift of social entrepreneurship education. That's why we were born - to shape our community-minded youth and arm them with tools to make positive social change.

We offer engaging and hands-on social entrepreneurship programs for young innovators and problem solvers who are inspired to shape and influence their world. Youth learn how to take social issues they're passionate about and wrap business concepts around them. Within each program, they actually create and launch their revenue-generating business ideas that help their communities too!

Our programs are also designed to strengthen critical thinking, leadership skills, confidence, self-responsibility and problem-solving skills – all traits that can transfer to success both in school and beyond.

*We have dedicated our  
entire business to  
empowering young people  
in bettering the world!*



*Busine\$\$ of  
Giving Summer  
Camp*

*A fun way to  
experience  
entrepreneur\$hip!*

*for 4th-8th Graders*



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# BECOMING A YOUNG SOCIAL ENTREPRENEUR MAKES A BIG DIFFERENCE!

## Profit + Mission

Builds assets and skills in decision making, cooperation, reciprocity, and giving to others, resulting in positive and productive contributors to society

## Academic Relevance

Promotes higher academic engagement and achievement by providing a context for teaching academic subjects grounded in the real world and relevant experiences

## Financial Literacy

Reinforces necessary money-management skills by teaching the discipline of budgeting, earning, saving, and spending wisely

## Life Skill Enhancement

Nurtures the life skills needed to succeed in a complex world, including work-readiness, decision-making, teamwork, and public-speaking skills

Social entrepreneurship education transforms young people into critical thinkers who dream big, make courageous decisions and inspire good will.

# Busine\$\$ Of Giving Summer Camp

for 4th-8th Graders

Want to learn how to run a business and help the community at the same time? Join us in two action-packed weeks of hands-on fun where you will learn and apply entrepreneurship skills to launching your very own business. Fun activities, games, and outdoor recreation are included in both weeks. Let's get down to business!

## Homemade Gummy Animal Business Camp

June 26-30, 2023

*Social Issue: Humane Treatment of Animals*



Welcome to the sweet life and become the boss of your very own gummy animal business.

Throughout the week, campers will learn about social entrepreneurship, or building a business that addresses an issue to benefit society. As a group, they'll explore topic related to treating animals with kindness, determine ways to integrate supporting animals into their business, and even have a few furry friends stop by camp for a visit!

## Homemade Bath Bomb Business

July 10-14, 2023

*Social Issue: Self-Care*



Ahhh . . . there's nothing like a little self-care to boost your mood and be your best self. This week, campers will launch their very own homemade bath bomb business, while learning and practicing self-care techniques. They'll focus on social entrepreneurship — or building a business that benefits society — and explore ways their business can promote self-care in others.

## **Become a Kidpreneur!**

During each week, campers will quickly transform into entrepreneurial thinkers by learning the ins and outs of business development and management — everything from choosing a business name, to designing a logo and flyer, to giving a business pitch. They even sell their self-made products to real paying customers on the final day of camp at Kidpreneur Day! Campers will flex their critical thinking skills, grow their confidence, make new friends, and have tons of fun along the way.

## You will also:



Learn ways to use your business to also help the community!



Go on a fun related field trip!



Make Money!



Earn a Junior Entrepreneur Digital Badge!

# PLUS!

Once camp ends, you get to keep the kit with its 39-page Business Guide and materials so you can keep your business going from home by purchasing refills on your own or from us.

Camp Fee  
**\$190/WK**

Scholarships  
Available

**Camp Location:** Madison College South Campus, Madison, WI

**Camp Time:** 9:00 a.m. – 3:00 p.m.

Learn more and register for **BOG Summer Camp** at  
[www.CEOsOfTomorrow.org/grades-4-8](http://www.CEOsOfTomorrow.org/grades-4-8) or call 608-298-6949

Register



Today