

About Us

WHERE YOUTH
ENTREPRENEURS
ARE CREATED
CEOs of Tomorrow, Inc.



Who We Are

CEOs of Tomorrow believes in investing in youth early on in life with the gift of social entrepreneurship education. That's why we were born - to shape our community-minded youth and arm them with tools to make positive social change.

We offer engaging and hands-on social entrepreneurship programs for young innovators and problem solvers who are inspired to shape and influence their world. Youth learn how to take social issues they're passionate about and wrap business concepts around them. Within each program, they actually create and launch their revenue-generating business ideas that help their communities too!

Our programs are also designed to strengthen critical thinking, leadership skills, confidence, self-responsibility and problem-solving skills – all traits that can transfer to success both in school and beyond.

*We have dedicated our
entire business to
empowering young people
in bettering the world!*



**Experience
entrepreneurship
by creating a
business-in-a-box
for 9th-12th Graders**



www.CEOsOfTomorrow.org
info@CEOsOfTomorrow.org
2702 International Lane, Suite 112
Madison, WI 53704
608-298-6949

A CEOs OF TOMORROW PROGRAM

BECOMING A YOUNG SOCIAL ENTREPRENEUR MAKES A BIG DIFFERENCE!

Profit + Mission

Builds assets and skills in decision making, cooperation, reciprocity, and giving to others, resulting in positive and productive contributors to society

Academic Relevance

Promotes higher academic engagement and achievement by providing a context for teaching academic subjects grounded in the real world and relevant experiences

Financial Literacy

Reinforces necessary money-management skills by teaching the discipline of budgeting, earning, saving, and spending wisely

Life Skill Enhancement

Nurtures the life skills needed to succeed in a complex world, including work-readiness, decision-making, teamwork, and public-speaking skills

Social entrepreneurship education transforms young people into critical thinkers who dream big, make courageous decisions, and inspire good will.

These Teens Mean Busine\$\$: Innovation Studio

During this entrepreneurship and product design program, teens learn and apply the Design Thinking process to create “businesses-in-boxes,” called imPACTful Creations. These kits are designed for children ages 8-12 and contain everything they need for aspiring “kidpreneurs” to create and launch their own business for social good from home.

Innovate Using Design Thinking!

Learn the principles of Design Thinking, and then put them into practice through this condensed, three-day experience in which you live the process from start to finish.

Day 1: Understanding the Principles of Design Thinking

Day 2: Engaging in the Process of Design Thinking to solve a problem

Day 3: Applying the Design Thinking Process to design the next business-in-a-box product!

Apply Design Thinking to this question!

What type of entrepreneurship learning kit would inspire, engage, and teach 8-12 year olds how to launch a fun business from home?

Learn more and apply to Innovation Studio program at
CEOsOfTomorrow.org/innovation-studio
or call 608-298-6949

This spring, three sessions only!

- Three Saturdays! April 29, May 6, and May 13, 2023
- 10:00 am - 3:00 pm
- Earn 0.5 MMSD or Sun Prairie credits!
- Earn your **Design Thinking Digital Badge** to highlight you experience on applications and your resume!



**Paid Summer Opportunity
Working with Kids!**

Optional - Become a paid Innovator Apprentice during the summer! Join the CEOs of Tomorrow staff to create interactive entrepreneurship lessons for 8-12 year olds, using the imPACTful Creations Business Guide. Then teach them to name their business, design their own logo, and price their product. Then actually teach them in CEOs of Tomorrow summer programs!

APPLY TODAY!

