

# About Us

WHERE YOUTH  
ENTREPRENEURS  
ARE CREATED  
CEOs of Tomorrow, Inc.



## Who We Are

CEOs of Tomorrow believes in investing in youth early on in life with the gift of social entrepreneurship education. That's why we were born - to shape our community-minded youth and arm them with tools to make positive social change.

We offer engaging and hands-on social entrepreneurship programs for young innovators and problem solvers who are inspired to shape and influence their world. Youth learn how to take social issues they're passionate about and wrap business concepts around them. Within each program, they actually create and launch their revenue-generating business ideas that help their communities too!

Our programs are also designed to strengthen critical thinking, leadership skills, confidence, self-responsibility and problem-solving skills – all traits that can transfer to success both in school and beyond.

*We have dedicated our  
entire business to  
empowering young people  
in bettering the world!*



*Virtually*  
Connect with other  
teens around the  
world & learn  
business skills!

*for 9th-12th Graders*

A CEOs OF TOMORROW PROGRAM



www.CEOsOfTomorrow.org  
info@CEOsOfTomorrow.org  
2702 International Lane, Suite 112  
Madison, WI 53704  
608-298-6949

# BECOMING A YOUNG SOCIAL ENTREPRENEUR MAKES A BIG DIFFERENCE!

## Profit + Mission

Builds assets and skills in decision making, cooperation, reciprocity, and giving to others, resulting in positive and productive contributors to society

## Academic Relevance

Promotes higher academic engagement and achievement by providing a context for teaching academic subjects grounded in the real world and relevant experiences

## Financial Literacy

Reinforces necessary money-management skills by teaching the discipline of budgeting, earning, saving, and spending wisely

## Life Skill Enhancement

Nurtures the life skills needed to succeed in a complex world, including work-readiness, decision-making, teamwork, and public-speaking skills

Social entrepreneurship education transforms young people into critical thinkers who dream big, make courageous decisions, and inspire good will.



# THESE TEENS MEAN BUSINESS\$ INTERNATIONAL ACADEMY



Even earn 3 Madison College Prior Learning and 1 MMSD or Sun Prairie high school credits!

## For 9th-12th

Have you ever wanted to learn more about business, earn college credits, AND make international friends? In this entrepreneurship business course, teens will **connect virtually with high schoolers from Bright Start Africa-Sierra Leone and Kotu Senior Secondary School in the Gambia in Africa.** Together, they will learn business principles including management, business finance, marketing, and other foundational business concepts transferable to other subjects.

The course concludes with intercultural teen-groups working together to design and pitch presentations that highlight a global issue of importance to them and the entrepreneurial steps that could be taken to address it.

## What else can you look forward to?



**Making** international friends!

**Learning** from global entrepreneurs!

**Building** international business strategies!

**Pitching** your idea to business leaders and professors!



Complete coursework and also earn a **Digital Badge!**



**Dates/Time:** Jun 27 – Jul 20, 2023 T/Th

10:00 am – 12:00 pm CST 3:00 pm - 5:00 pm GMT

\*Exception the week of July 4th will be W/Th to accommodate the holiday\*

**Location:** Online via Zoom



**Course Fee \$120**

**Scholarships Available**

Learn more and apply for **These Teens Mean Busine\$\$ Academy** at [www.CEOsOfTomorrow.org/Academy](http://www.CEOsOfTomorrow.org/Academy) or call 608-298-6949

**Register**



**Today**