# **About Us**

# WHERE YOUTH ENTREPRENEURS ARE CREATED

CEOs of Tomorrow, Inc.



### Who We Are

CEOs of Tomorrow believes in investing in youth early on in life with the gift of social entrepreneurship education. That's why we were born - to shape our community-minded youth and arm them with tools to make positive social change.

We offer engaging and hands-on social entrepreneurship programs for young innovators and problem solvers who are inspired to shape and influence their world. Youth learn how to take social issues they're passionate about and wrap business concepts around them. Within each program, they actually create and launch their revenue-generating business ideas that help their communities too!

Our programs are also designed to strengthen critical thinking, leadership skills, confidence, self-responsibility and problemsolving skills – all traits that can transfer to success both in school and beyond.

We have dedicated our entire business to empowering young people in bettering the world!



CEOs of TOMORROW

www.CEOsOf Tomorrow.org info@CEOsOfTomorrow.org 2702 International Lane, Suite 112 Madison, WI 53704 608-298-6949 Experience entrepreneur\$hip by launching your own business!

for 9th-12th Graders

A CEOS OF TOMORROW PROGRAM

# BECOMING A YOUNG SOCIAL ENTREPRENEUR MAKES A BIG DIFFERENCE!

#### **Profit + Mission**

Builds assets and skills in decision making, cooperation, reciprocity, and giving to others, resulting in positive and productive contributors to society

#### **Academic Relevance**

Promotes higher academic engagement and achievement by providing a context for teaching academic subjects grounded in the real world and relevant experiences

## **Financial Literacy**

Reinforces necessary money-management skills by teaching the discipline of budgeting, earning, saving, and spending wisely

#### Life Skill Enhancement

Nurtures the life skills needed to succeed in a complex world, including workreadiness, decision-making, teamwork, and public-speaking skills

Social entrepreneurship education transforms young people into critical thinkers who dream big, make courageous decisions, and inspire good will.

# THESE TEENS MEAN BUSINE\$\$ INCUBATOR



## Who qualifies?

Any teen interested in learning how to open a business. Leave it to us to guide you through every step. No experience or background needed!

## for 9th-12th

So, you would like to try opening your own online business – but where do you start? This fun and hands-on training lab places teens like you in a supportive and engaging environment where you can test a new or existing business idea. Even receive money to launch your product online with real customers. Use your business to make money and positive change in the community at the same time. We know you're creative, innovative, and full of problem-solving ideas – now let's get down to business!

#### There's more!



Work with and learn from actual entrepreneurs!

Learn business planning, marketing, and finance in a real-world way!

Improve creativity, confidence, critical thinking, and communication!

Earn a chance to win up to \$1,000 in cash and college scholarships!

Only **\$160**  Saturdays ~ October 5 - December 14, 2024
10:00 am - 2:00 pm
Spark Building

821 E. Washington Ave. 2nd Fl. Madison, WI

Program Scholarships Availabale!

Learn more and apply to the Incubator program at www.CEOsOfTomorrow.org/incubator or call 608-298-6949

